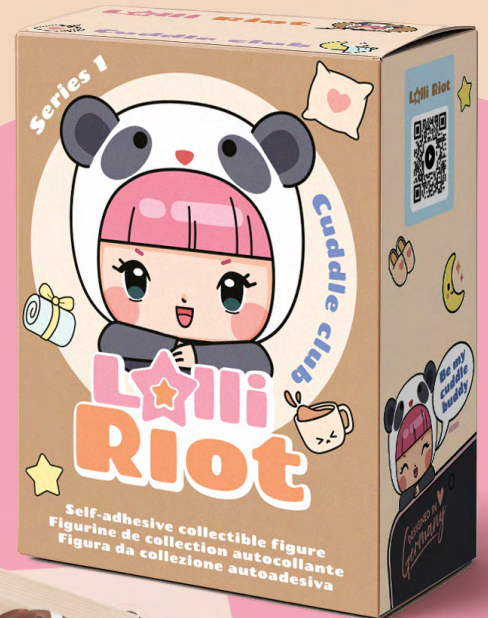


Lilli Riot

Series 1 Cuddle club



LOVE.
SURPRISE.
COLLECT.





JEP, WE'RE HERE NOW!



With **PENfection x Lolli Riot**, Depesche is launching a collection that is more than just 'cute' – it makes a statement and brings a playful, cheeky energy to the world of cute collectibles and modern stationery accessories.

Between nostalgic vibes, collector's hype and modern design, this collaboration strikes a chord with a **generation of kidults** who want to express their individuality and love all unique things.

The Lolli Riots: **10 lovingly designed figures in blind boxes**, plus a limited-edition **neon special figure** that appears only twice per 72 figures in a delivery batch. A surprise? Guaranteed. Collector's fever? Inevitable.

But **Lolli Riot isn't just decoration**. Thanks to their high-quality feel and smart, removable adhesive feature, the figures stick to smooth surfaces – whether it's a mobile phone case, laptop, shelf, desk or even a cream tube. They're **little characters with a big attitude**. Or as the slogan says:

"They don't decorate your life, they live life with you."

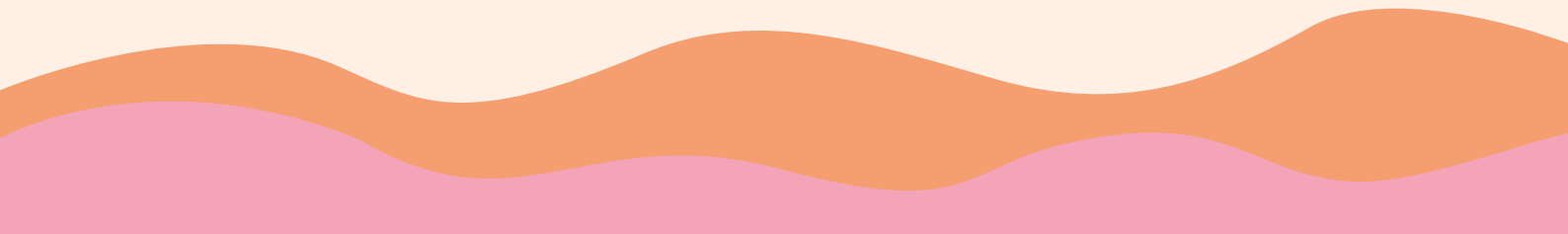
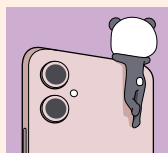
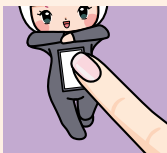
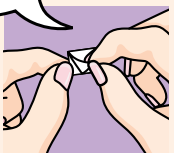
You don't choose your Riots – your Riots choose YOU. Let the wonderful chaos begin! Because these 11 cute collectible figures will brighten up your day.



You. Want. Them. All.

Own the hype – your Riots are waiting for you!

COLLECT
STICK
DECORATE





THE WIDE WORLD OF LOLLI RIOTS



As well as the Riots, the little animal figures **Sleepy Paws and Peeky Paws** are another highlight. They also customise various everyday items and, unlike the Riots, are not sold in blind boxes but come in transparent packaging.



The collection is complemented by stylish tumblers, high-quality and exclusive click & kiss pens and soft plush keyrings – all products are **designed in Germany.**

Available in eye-catching, stylish displays at major department stores and many other retailers.

We are planning to collaborate with influencers and there will also be a landing page.

Further press materials are available at: www.depesche.com/press



Social Media:
loli.riot

Contact for press samples: presse@depesche.com





LOLLI RIOT MOODS





FACTS

- ★ Available in stores from July 2026
- ★ Embargo: Please do not publish before June 2026
- ★ Target group: Kidult generation
- ★ Segment: Lifestyle collectibles/desk and stationery decor



Products:

- ★ 10 "Lolli Riot"- figures
+ 1 limited-edition neon figure (2 out of 72 figures)
in blind boxes
- ★ 4 "Sleepy Paws"- and 4 "Peeky Paws"- figures
not in blind boxes

Material: TPE (no PVC!)

Other items: stylish tumblers, exclusive click & kiss pens, soft plush keyrings, highlighters, erasable pens in various designs

All designed in Germany.

Prices: Figures 7,95 € • Tumbler 16,95 € • Plush Pendants 8,95 € • Pens 1,95 € to 5,95 €



"With the Lolli Riots, we've created cute, fun little companions that will make you smile in your day-to-day life. These little decorative friends can be used to add a personal touch and a splash of colour to your mobile phone, laptop, photo frames or even your make-up tubes."

Friederike Straub – Head of Design



They don't decorate your life, they live life with you.

L*lli Riot

by Depesche Vertrieb GmbH & Co. KG



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